Part D Report Cumulative Grade ___ (max=120 pts)

Project Group:

Names of Team Members: _____

Part D submitted on time ok -3 per day of lateness

Grade from part A + Grade from Part B + Grade from Part C: _____ (max=90 pts)

D1a Maximizing Revenue

Calculator value of price that maximizes revenue	ok -1 -2 -3
Table values	ok -1 -2 -3 -4 -5 -6 -7 -8 -9 -10

D1b Maximizing Profit

Calculator value of price that maximizes profit	ok -1 -2 -3
Table values	ok -1 -2 -3 -4 -5 -6 -7 -8 -9 -10

D2 Explanation for why price maximizing revenue differs from price maximizing profit	ok -1
D3 Rate of Change of profit at price maximizing revenue	ok -1
D4 Preferred price and why it was selected	ok -1
D5 How does demand at preferred price effect unit cost?	ok -1
D6 Discussion of effect of change in demand function on maximizing revenue	(bonus points) +1 +2 +3
D7 Discussion of effect of change in fixed costs on maximizing profit	(bonus points) +1 +2 +3

General Comments